



# REASONS TO BET ON LAS VEGAS

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**BOOMING CONVENTION BUSINESS** WITH LAS VEGAS VOTED TOP U.S. TRADE SHOW DESTINATION 19 YEARS STRAIGHT BY INDUSTRY LEADERS. [WWW.TSNN.COM](http://WWW.TSNN.COM)

2

**GLOBAL ACCESS** WITH AT LEAST 12 AIRLINES CONSISTENTLY TRANSPORTING INTERNATIONAL PASSENGERS TO THE EIGHTH BUSIEST U.S. AIRPORT (971,615 INTERNATIONAL PASSENGERS VISITED LAS VEGAS FROM JANUARY TO APRIL 2013). [WWW.MCCARRAN.COM](http://WWW.MCCARRAN.COM)

3

**MULTICULTURAL** WITH NEARLY 22% OF LOCAL RESIDENTS FOREIGN-BORN AND 32.4% OF THE LOCAL POPULATION SPEAKING A LANGUAGE OTHER THAN ENGLISH AT HOME. [WWW.QUICKFACTS.CENSUS.GOV](http://WWW.QUICKFACTS.CENSUS.GOV)

4

**YOUNG** WITH A MEDIAN AGE OF 34.5 AND NEARLY 25% OF THE POPULATION UNDER AGE 18. [WWW.LASVEGASNEVADA.GOV](http://WWW.LASVEGASNEVADA.GOV)

5

**CONVENIENT** WITH A TYPICAL DAILY COMMUTE TIME TO WORK OF ONLY 24.2 MINUTES, LAS VEGAS IS EASY TO NAVIGATE AND SERVED BY I-15, U.S. 95 AND THE 215 FREEWAY CIRCLING AROUND THE VALLEY. [WWW.QUICKFACTSCENSUS.GOV](http://WWW.QUICKFACTSCENSUS.GOV)

6

**CLEAN & GREEN** WITH SOUTHERN NEVADA BEING ONE OF THE CLEANEST METRO AREAS IN THE WORLD AND NEVADA BOASTING MORE SQUARE FEET OF LEED-CERTIFIED BUILDINGS PER-CAPITA THAN ANY OTHER STATE. [WWW.THINKENERGYSTAR.COM](http://WWW.THINKENERGYSTAR.COM)

7

**FUN** WITH MORE THAN 40 MILLION PEOPLE FROM ALL OVER THE WORLD FLOCKING TO LAS VEGAS EACH YEAR, IT IS NOW HOME TO 7 OF THE 10 HIGHEST-GROSSING U.S. NIGHTCLUBS. [WWW.NIGHTCLUBANDBAR.COM](http://WWW.NIGHTCLUBANDBAR.COM)

8

**SUN** WITH AN AVERAGE OF 292 DAYS OF SUNSHINE EACH YEAR. [WWW.NOAA.GOV](http://WWW.NOAA.GOV)

9

**FINE WINE** WITH LAS VEGAS HAVING MORE MASTER SOMMELIERS THAN ANY OTHER CITY IN THE WORLD (11 OF 201).

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**FINE DINING** WITH MORE THAN ITS "FARE" SHARE OF CELEBRITY AND MASTER CHEFS, LAS VEGAS ALSO HOSTS THE WFC WORLD FOOD CHAMPIONSHIP.



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GREATER LAS VEGAS ASSOCIATION OF REALTORS®  
The Voice for Real Estate in Southern Nevada  
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**CULTURE** YES, LAS VEGAS HAS CULTURE, WITH THE WORLD'S GREATEST PERFORMERS FREQUENTING LAS VEGAS, INCLUDING DOWNTOWN'S WORLD-CLASS SMITH CENTER.

[WWW.THESMITHCENTER.COM](http://WWW.THESMITHCENTER.COM), [WWW.ARTSLASVEGAS.ORG](http://WWW.ARTSLASVEGAS.ORG)

12

**NATURE** WITH NATURAL ATTRACTIONS LIKE SCENIC RED ROCK CANYON, MT. CHARLESTON, LAKE MEAD, MORE THAN 1,600 ACRES OF PARKS, 2,900 ACRES OF WETLANDS AND 100+ PUBLIC PARKS, POOLS AND GOLF COURSES.

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**GROWTH** FROM ITS GROWING POPULATION OF MORE THAN 2 MILLION TO BILLIONS OF DOLLARS OF NEW CONSTRUCTION ALONG ITS FAMED STRIP TO LAS VEGAS' BOOMING DOWNTOWN ARTS AND ENTERTAINMENT DISTRICTS AROUND FREMONT STREET. [WWW.DOWNTOWNPROJECT.COM](http://WWW.DOWNTOWNPROJECT.COM)

14

**TRADE** WITH FOREIGN TRADE ZONE #89 AND 8 CONVENIENT LOCATIONS IN LAS VEGAS PROMOTED BY THE NEVADA INTERNATIONAL TRADE COMPANY AND LAS VEGAS GLOBAL ECONOMIC ALLIANCE (FORMERLY NEVADA DEVELOPMENT AUTHORITY). [WWW.NEVADADEVELOPMENT.ORG](http://WWW.NEVADADEVELOPMENT.ORG)

15

**SECURITY** INCLUDING THE SUPERNAP DATA STORAGE, LIGHTNING-FAST CONNECTIVITY AND SWITCH, THE MOST RELIABLE TECHNOLOGY ECOSYSTEM HOUSED IN ONE OF THE SAFEST PLACES ON THE PLANET. [WWW.SWITCH.COM](http://WWW.SWITCH.COM)

16

**GAMING** FROM THE WORLD SERIES OF POKER (BOTH IN PERSON AND NOW LEGAL TO PLAY ONLINE) TO NON-STOP ACTION IN THE WORLD'S LARGEST AND FINEST CASINOS, VEGAS IS THE GAMING CAPITAL OF THE WORLD.

[WWW.LASVEGAS.COM](http://WWW.LASVEGAS.COM)

17

**SPORTS** FROM LEGAL SPORTS BETTING TO HOSTING WORLD CHAMPIONSHIP BOXING, MMA AND OTHER SPORTING EVENTS, LAS VEGAS IS HOME TO THE UFC, "THE FASTEST GROWING SPORTS ORGANIZATION IN HISTORY." [WWW.UFC.COM](http://WWW.UFC.COM)

18

**INCOME** WITH A MEDIAN HOUSEHOLD INCOME OF \$55,961, LAS VEGANS EARN 10% MORE THAN THE NATIONAL MEDIAN INCOME. [WWW.QUICKFACTSCENSUS.GOV](http://WWW.QUICKFACTSCENSUS.GOV)

19

**ROI** WITH AN AVERAGE 9.86% CAP RATE FOR RESIDENTIAL RENTAL PROPERTIES, LAS VEGAS REAL ESTATE INVESTORS ENJOY THE FIFTH HIGHEST CAP RATE IN THE COUNTRY.

[WWW.REALTYTRAC.COM](http://WWW.REALTYTRAC.COM)

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**DEMAND** WITH LAS VEGAS CONSISTENTLY RANKING AMONG THE TOP 5 U.S. CITIES SEARCHED ONLINE BY FOREIGN INVESTORS. [WWW.REALTOR.COM/INTERNATIONAL](http://WWW.REALTOR.COM/INTERNATIONAL)

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**GOLD** BESIDES NEVADA BEING A LEADING PRODUCER OF GOLD, THE LAS VEGAS GLOBAL BUSINESS COMMITTEE HAS EARNED GOLD RECOGNITION FROM THE NATIONAL ASSOCIATION OF REALTORS®, WITH OVER 30 OF THE WORLD'S 1,900 CERTIFIED INTERNATIONAL PROPERTY SPECIALISTS NOW SERVING FOREIGN CLIENTS. [WWW.LASVEGASREALTOR.COM](http://WWW.LASVEGASREALTOR.COM)