

Privacy Policy

We recognize the importance of protecting the personal information you provide at Web sites owned or controlled by the GREATER LAS VEGAS ASSOCIATION OF REALTORS® (GLVAR). For all of GLVAR's Web sites, we maintain the following privacy policy:

1. GLVAR gathers the following types of information needed to process your transactions, fulfill your requests, and maintain our membership records:

- Contact information you provide (for example, your personal and business addresses, phone and fax numbers, firm affiliations and titles).
- Tracking information which our Web server automatically recognizes each time you visit one of our sites or communicate with us by email (for example, your domain name, your email address, and what pages you visit).
- Information you volunteer, via applications or surveys (for example, education, designations, specialties, affiliations with other real estate organizations and general demographic data).

2. GLVAR uses this information to:

- Improve and customize the content and layout of our sites and other communications tools, such as The SOUTHERN NEVADA REALTOR® Magazine online and print.
- Notify you of updates to our sites.
- Notify you of relevant products and services.
- Notify you of upcoming events and programs.
- Notify you of outstanding membership dues or other related fees.
- Compile specialty directories about which you will be made aware.
- Track usage of our sites.

3. Email contact information. GLVAR does not share, sell, or trade email addresses. GLVAR may use your email address to directly send you information and may provide you with online informational or marketing messages that have been approved by GLVAR together with other communications to which you have subscribed.

4. Other forms of contact information. Forms of contact information other than email address (for example, street address) may be listed on lasvegasrealtor.com. GLVAR will not share, sell or otherwise provide this contact information about you except for the following purposes:

- Other vendors for the limited purpose of contacting targeted groups of members, through marketing vehicles approved by GLVAR.
- When required by law or valid legal process, or to protect the personal safety of our members or the public.

5. Credit information that you and credit authorizers provide when you make payments by credit card or electronic check for products, dues or other services will only be used to process the transactions you request. This information will be provided to and maintained by reputable credit reporting databases, but will never be sold, shared or provided to other third parties.

6. GLVAR follows generally accepted standards to protect the information it collects and makes available via its Web sites. GLVAR tests their security procedures regularly and modifies them as new technologies become feasible.

7. GLVAR utilizes a strict Opt-Out policy for sending online notifications regarding services, products and programs. You may adjust your Communication Preferences by reviewing your lasvegasrealtor.com registration. Just Login first. Then you can change your preferences.

8. Do-Not-Track Disclosure: Some browsers have a “Do Not Track” feature that allows you to communicate to websites that you do not want to have your online activities tracked. Our system does not respond to Do Not Track requests or headers from some or all browsers at this time.