

SPECIAL SUPPLEMENT

GET READY

FOR
MATRIX™

MATRIX™ IS ALMOST HERE!

[BY STEPHANIE HILL, MLS DIRECTOR]



GLVAR's Multiple Listing Service (MLS) is pleased to announce that Matrix™, from CoreLogic®, will be available in December. Training classes begin in January. To register go to lasvegasrealtor.com or call the MLS department at 702-784-5050.

Maximum speed is central to the Matrix™ product philosophy. Built for performance from the ground up, the optimized system architecture allows you to search, email, and operate the system as fast as possible. Test drive Matrix™ and see for yourself how fast the system responds to even the most complex queries.

Speed is not just about loading pages as fast as possible. It's also about efficient workflow and shortcuts to critical information and common activities. Matrix™ also includes many easy-to-learn shortcuts which make searching faster than you ever dreamed possible.

The "Speed Bar" allows you to perform Google-like searches in Matrix™. From listing records and tax records to agents and search shortcuts, the *Speed Bar* dramatically reduces the time

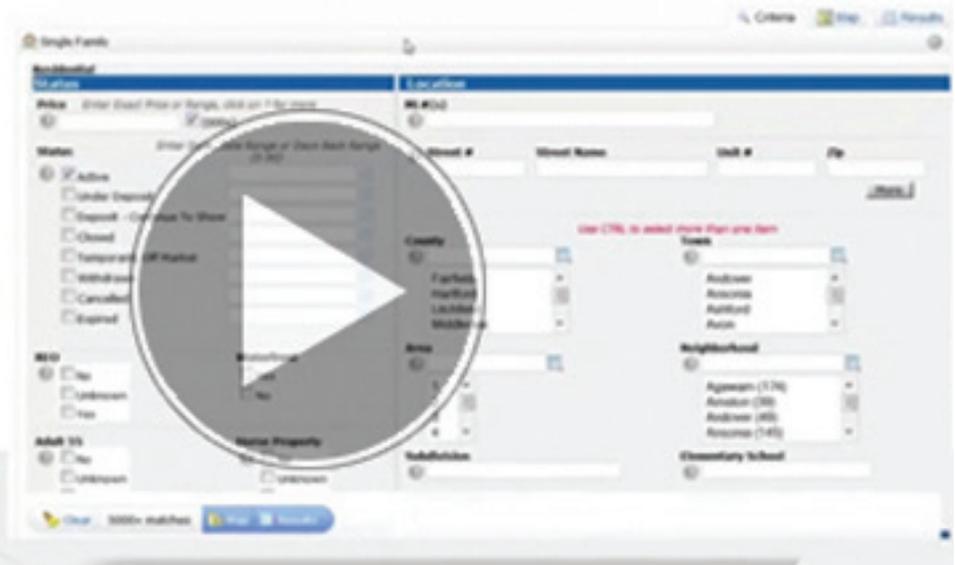
required to perform searches. Enter any value to immediately search across the entire system and across all table types.

The Matrix™ "Button Bar" consolidates all page functionality into one conventional area for you. Perform multiple actions, refine search results, save specific criteria, or group listings into carts—the Matrix™ *Button Bar* does it all.

The "Search History" feature in Matrix™ is a terrific time-saving feature that is perfect for when you are busy serving multiple clients at once. Running a previous search is as simple as a single mouse click. Matrix™ automatically saves your recent searches—complete with a date/time stamp and the number of results—and displays them in a list conveniently located near the top of each page.

The "Cart" functionality in Matrix™ offers you greater listing management control and provides a tidy way to work with multiple clients while navigating the MLS. You can drop listings into any client's cart from virtually anywhere in the program, and then easily view, email, map or print the listings at your convenience. ■

Take a Matrix™ Tour... bit.ly/1kply6a



GETTING READY FOR MATRIX™

[BY KATHY HEANEY & BENITA WILSON, CORELOGIC® SENIOR ACCOUNT SPECIALISTS]



Didn't we just change MLS systems?

Not really.

FUSION™ was released to GLVAR in 2011. FUSION™ and MLXchange ran side-by-side (parallel) mode until January of 2014. This was a really long time. The parallel period of FUSION™ and Matrix™ has yet to be decided, but it WILL NOT BE THREE YEARS.

Why are we changing?

FUSION™ requires Adobe "Flash". This software program is NOT available on mobile devices, especially iPads. On the other hand, Matrix™ is designed on an HTML platform, so it is accessible from any device: iPad, Smart phone or laptop.

What do I need to do to get ready?

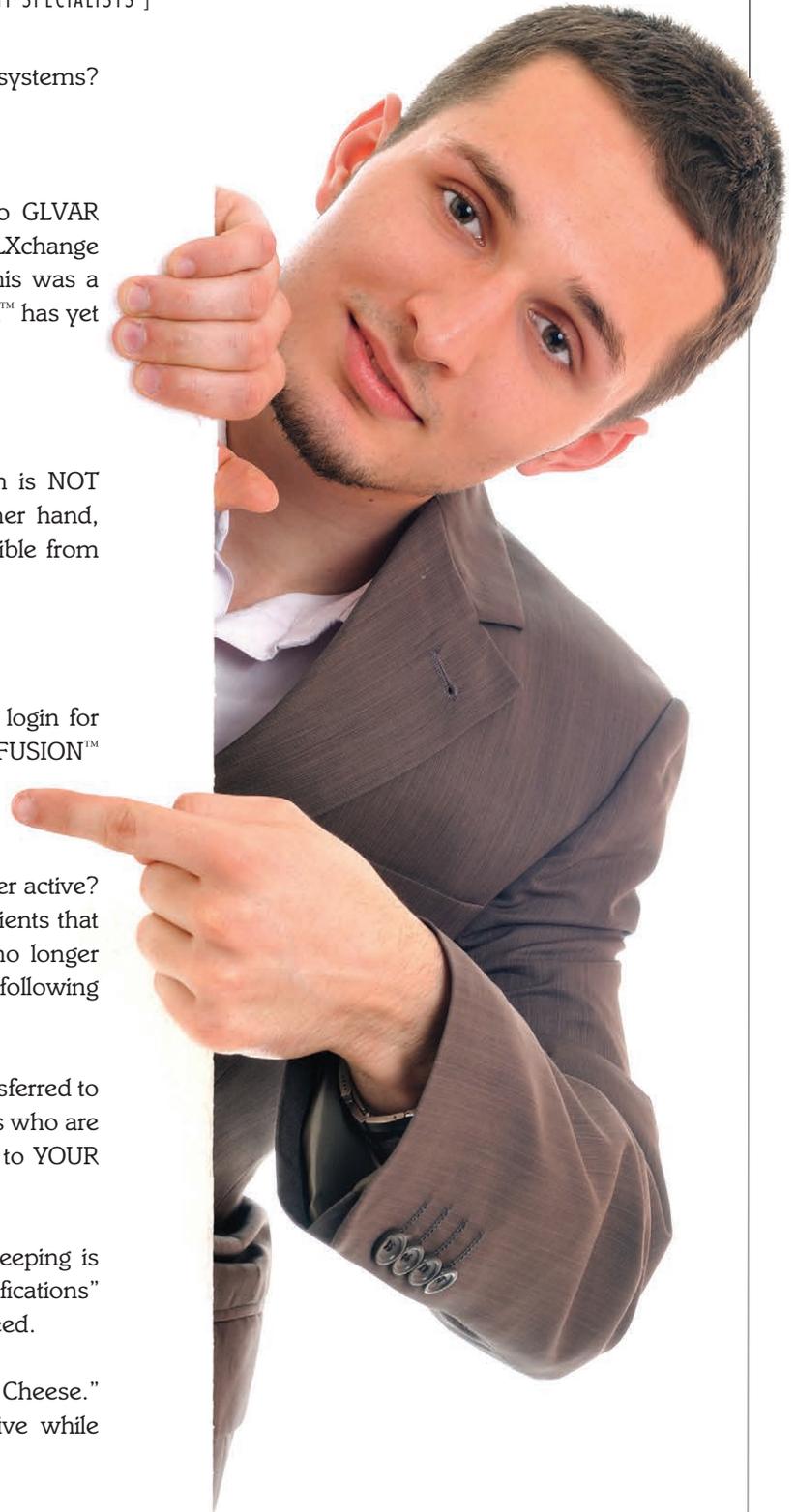
Keep reading the "Message of the Day" on the FUSION™ login for details on what to expect next. In the meantime, do a little FUSION™ housekeeping.

CONTACTS Do some clean-up/organization of your Contacts in FUSION™. Do you have clients that are no longer active? Is there a lot of "dead wood" here? Are you still carrying clients that you haven't seen since 2006? Remove clients that you no longer need. Also MAKE SURE THAT each active client has the following information: First Name, Last Name and Email address.

The good news is that your clients will automatically be transferred to Matrix™ when it launches. The bad news is that those clients who are missing an email address, their email address will default to YOUR EMAIL ADDRESS. Therefore, housekeeping is critical.

SAVED SEARCHES/AUTO NOTIFICATIONS Again, housekeeping is important. Look at your "Saved Searches" and "Auto Notifications" and make sure that you remove searches you no longer need.

OTHER Re-read your copy of the book "Who Moved My Cheese." This will be a good refresher about how to keep positive while change occurs. ■





TOP 6 THINGS YOU NEED TO KNOW FOR MATRIX™

[BY STEPHANIE HILL, MLS DIRECTOR]



Matrix™ works differently than FUSION™ in some functions. Below is a list of the Top 6 items you need to know when working with Matrix™.

1. SEARCH OPERATORS

• Wild Cards

The Matrix™ Search tab offers a variety of customizable search screens to provide multiple templates for different search needs. While conducting a search using open-text fields, remember to use the *Wild Cards* to get the exact results you are looking for.

• Speed Bar

The *Speed Bar* allows you to quickly search for listings using abbreviations and shortcuts. Criteria can be entered directly into the *Speed Bar*, or changed after running a search to narrow your results. You can also save your *Speed Bar* search as a shortcut to use again in the future.

2. RECENT SEARCHES

The *Recent Searches* feature, a drop-down menu always located to the right of the *Speed Bar*, is at the top of every screen that allows you to return to a previous search. If the search was run during your current login session to Matrix™, your selected listings will still be checked, in the display view you were using when you left the screen.

Important: This feature displays your search results at the

time the previous search was run. If changes such as *Status* or *List Price* have been made since the *Recent Search* was ran, or new listings match your search criteria, these will not be reflected in the results.

3. SAVED SEARCHES VS. AUTO EMAIL

In FUSION™, all searches were located under the *Save Search Manager*. In Matrix™, the searches are divided into *Saved Searches* (searches saved not set up to notify anyone), and *Auto-Emails* that notify your clients of new information, automatically or in concierge mode.

• Saved Searches

The *Saved Searches* feature offered on your search results screen allows you to quickly re-run your saved criteria and find current results. A *Saved Search* does not have to be attached to a contact. No notifications will be sent.

• Auto E-mail

The *Auto Email* feature will offer the same feature as a *Saved Search*, by allowing you to quickly re-run the search. *Auto Email* must be attached to a Contact. It will notify your client to new listings that match the saved criteria.

4. HOT SHEET

The *Hot Sheet* search provides you with the “changes” in your market niche since you last looked at it. Unlike FUSION™, this does not default to a *Days Back* search.

You must add the *Days Back* information as part of the search criteria if you want it to be a *Today's Hot Sheet*.

- **Benefit**

FUSION™ would run the *Hot Sheet* beginning at midnight of the day you are running the search. With Matrix™, the *Hot Sheet* is run back to the last time you ran the search.

5. PORTAL UPDATES

In FUSION™, you had the option to re-send a listing to a contact if there was a price or status change, or when the listing agent added the first photo. Matrix™ doesn't re-send property listings when updated. While the information is only displayed on the portal, new changes are highlighted.

- You can't email a report. All listing information is communicated through the portal.
- All emails sent to your contact will be available on the portal.
- Comparative Market Analysis (CMA) reports, driving directions, statistical reports and system PDFs associated with your contact are available on the portal as well.
- Consumer friendly search tool that includes a *Search by Map*.

6. MY MATRIX™/SETTING

- **Portal Greeting**

The Portal Greeting allows you to edit a greeting message that will show on the home page of your contacts' portal. This message will appear for each of your contacts. You can add a photo, change the greeting, and run spell check on your text.

- **Portal Information**

You can select what information displays and in what order, on the Information section of your client's portal. Each drop-down menu contains the list of contact information from your information tab. No modifications can be made on this page. If you wish to make a modification, you will need to go back to the information tab, make the change, click save, and return to the Portal Information tab to add it.

- **Email Signature**

Create an email signature by typing in the text information you wish to be displayed at the bottom of all email communication from Matrix™. Click the check Spelling link for spellcheck. ■

MATRIX™ TIPS

HAVING TROUBLE SEARCHING SUBDIVISIONS?

Try typing an asterisk "*" in front, in back, or both of the subdivision name! Matrix™ now finds only the single subdivision without them as it is designed.

The screenshot shows a search interface with the following fields and options:

- Subdivision:** A text input field containing "*Forest Ridge*" with a red circle around it and a red arrow pointing to it.
- Middle School:** An empty text input field.
- Garage Capacity:** An empty text input field.
- Garage Description:** A dropdown menu with options: None, Attached, Car Entry - Rear, Car Entry - Side. Below the dropdown are radio buttons for "And", "Or" (selected), and "Not".
- Room Type:** A dropdown menu with options: Bedroom, Den/Family Room, Dining Room, Game/Rec Room. Below the dropdown are radio buttons for "Or" (selected) and "Not".
- Room Description:** A dropdown menu with options: Attic, Bathtub, Bookcas, Breakfast. Below the dropdown are radio buttons for "And" and "Or" (selected).

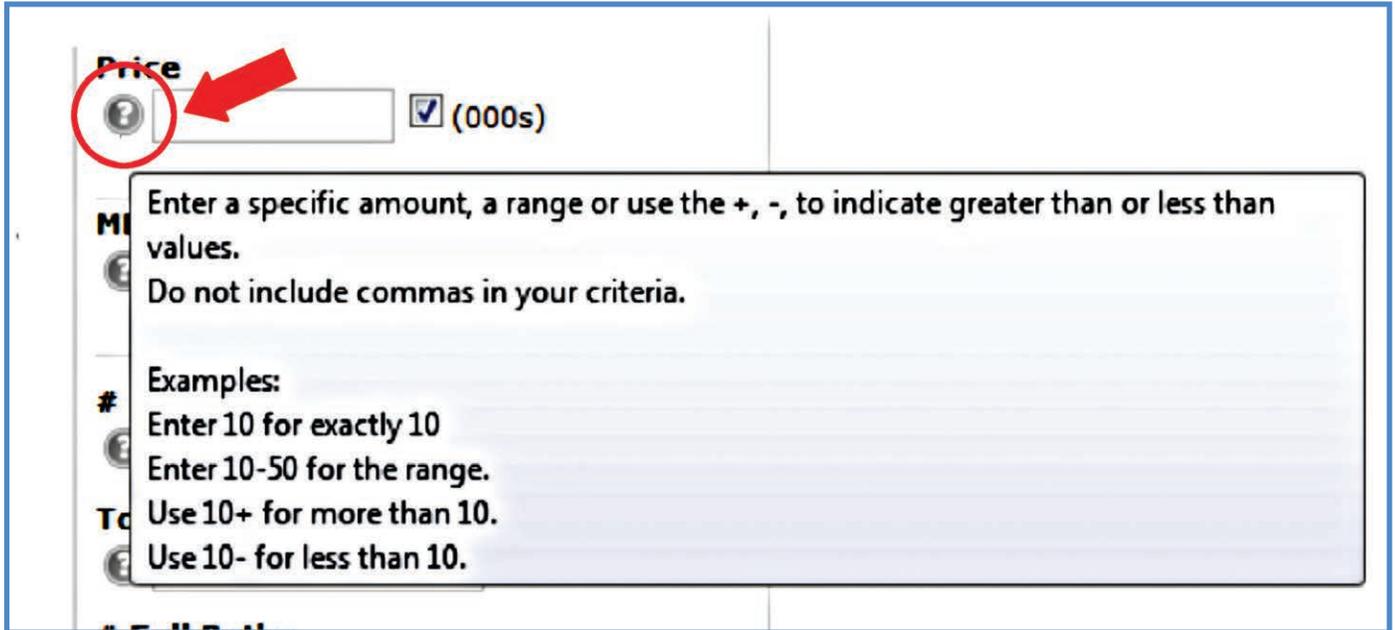
At the bottom of the search criteria section, it displays "34 matches" and two buttons: "Map" and "Results".

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MATRIX™ TIPS

HOVER ON ANY QUESTION MARK “?” FOR HELPFUL TIPS ON SEARCHES USING THAT FIELD.



Price (000s)

Enter a specific amount, a range or use the +, -, to indicate greater than or less than values.
Do not include commas in your criteria.

Examples:
Enter 10 for exactly 10
Enter 10-50 for the range.
Use 10+ for more than 10.
Use 10- for less than 10.

MATRIX™ STORES YOUR “RECENT SEARCHES”

Now you don't have to go back and remember the criteria for a search you did yesterday... or a few days ago!

Recent Searches ▼		
	Thu 12:02 PM	1
	Thu 9:38 AM	18
	Wed 5:31 PM	2
...	Wed 5:26 PM	31
3*	Wed 5:24 PM	5
...	Wed 5:21 PM	22
	Wed 5:17 PM	11
	Wed 3:02 PM	0
	Wed 2:21 PM	1
	Wed 2:15 PM	1
..	Wed 8:59 AM	1
	Wed 8:56 AM	1
	Tue 4:04 PM	1
...	Tue 3:10 PM	1
...	Tue 1:41 PM	1

MATRIX™

OFFERS YOU VERSATILITY & MOBILITY!

GLVAR's MLS is pleased to announce that Matrix™ from CoreLogic® will be launching soon. Training classes begin in January 2016. To register log onto lasvegasrealtor.com or call the MLS department at 702-784-5050.

Matrix™ will be accessible from all popular web browsers, operating systems and platforms, providing the versatility demanded by today's real estate community. Use Matrix™ from your PC- or Mac-based desktop, laptop, or tablet, including Apple® Mac® and iPad™ products.

For maximum efficiency on-the-go, you will be able to access the full

Matrix™ system on your web-enabled iPad or tablet. If you would prefer to access Matrix™ on your smartphone, a mobile version will also be available.

Built for simplicity and speed, Matrix™ Mobile directly accesses the Matrix™ system to provide a host of functionality. Full searching, photos, mapping, "Speed Bar" and listing carts are just a few of the included features.

Experience Matrix™ in webinar format below - we recorded one of the classes with our instructor, Dave, so you can get to know Matrix™ from your home!





OFFERS TOOLS

AT NO CHARGE FOR MEMBERS.
Take advantage of these tools.
TRAINING IS FREE!

REGISTER

LasVegasRealtor.com

OR Call

The MLS Dept. @ 702.784.5050

CLASSES

1ST FLOOR TRAINING ROOM

LECTURES

2ND FLOOR CLASSROOMS

OPEN LABS

MONDAY & FRIDAY
(EXCEPT HOLIDAYS)

9 - 11 am • 1 - 3 pm

1ST FLOOR TRAINING ROOM

For Assistance See Receptionist
(Front Lobby)

DAY / DATE	TIME	COURSE TITLE
WED/January 6	9 - 11 am	REALIST®—Hands-On
THU/January 7	9 am - 12 pm	MATRIX™—Hands On
THU/January 7	1 - 4 pm	NEW MEMBERS—Lecture Classroom B
FRI/January 8	1 - 4 pm	MATRIX™—Lecture Classroom B
TUE/January 12	9 am - 12 pm	NEW MEMBERS—Hands On
TUE/January 12	1 - 4 pm	MATRIX™—Lecture Classroom B
WED/January 13	1 - 4 pm	MATRIX™—Lecture Classroom B
THU/January 14	9 am - 12 pm	MATRIX™—Hands On
THU/January 14	1 - 4 pm	MATRIX™—Hands On
TUE/January 19	1 - 3 pm	CMA—Hands On
WED/January 20	9 am - 12 pm	NEW MEMBERS—Hands On
THU/January 21	1 - 4 pm	MATRIX™—Lecture Classroom A
MON/January 25	9 am - 12 pm	MATRIX™—Lecture Classroom B
MON/January 25	1 - 4 pm	MATRIX™—Lecture Classroom B
TUE/January 26	9 am - 12 pm	MATRIX™—Lecture Classroom A
TUE/January 26	1 - 4 pm	MATRIX™—Lecture Classroom B
WED/January 27	9 am - 12 pm	MATRIX™—Lecture Classroom B
WED/January 27	1 - 3 pm	REALIST®—Hands-On
THU/January 28	9 am - 12 pm	MATRIX™—Lecture Classroom B
THU/January 28	1 - 4 pm	MATRIX™—Lecture Classroom B
FRI/January 29	9 am - 12 pm	MATRIX™—Lecture Classroom A
FRI/January 29	1 - 4 pm	MATRIX™—Lecture Classroom A

CMA - Comparative Market Analysis
 MATRIX™ - Basic System Functions
 MARKETRENDS PREMIUM - Statistical Market Info
 NEW MEMBERS - Basic System Functions of FUSION™ & Matrix™
 PRO - Setting up your agent web page
 REALIST® - Advanced Tax

